



Temple Founder Lions Club

Broadcaster

TFLC President
Shannon Gowan

Supporting Our Youth With



the Strength of a Lion

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HERE IS WHAT'S COMING.....

UPCOMING PROGRAMS:

5/22: Dr. John Vassar-UMHB Provost

5/29: Brynn Myers-City Manager for City of Temple

GREETER SCHEDULE

5/22: Dee Kerr & John Yorsky

5/29: Mark Cermak & Dennis Arwood

BIRTHDAYS:

5/17: Jamey Secrest

5/18: Harry Scott

5/19: Dennis Arwood

5/20: Michael Hicks

CLUB CALENDAR:

5/22: TFLC Lunch Meeting (Gober)

5/29: TFLC Lunch Meeting (Gober)

6/5: TFLC Lunch Meeting (Gober)

6/10: Board of Directors Meeting (Cotton Patch)



The TFLC had Erick Longoria, a Business Consultant, come to speak with about his time spent working for Zappos and Facebook.

His skills include: Digital Strategy & Operations-Optimize service delivery, cloud & automation, Global Enterprise Applications-maximizing returns & data analytics, Robotic Process Automation strategy, Innovation & Thought Leadership Services, Benchmarking & Best Practices and Outsourcing Consulting.

Erick covered what it was like working for 2 of the best companies in the world, What is Facebook Really, Lessons Learned/Best Practices, Culture of the workplace, Perks and showed some really interesting behinds the scenes Photos from Zappos and Facebook.

He shared some dates about important events in advertising history: 1704-The first newspaper advertisement was seeking a buyer for an Oyster Bay Long Island Estate. It was published in the Boston Newsletter. 1729-Benjamin Franklin begins publishing the Pennsylvania Gazette in Philadelphia, which includes pages of "new advertisements". 1922-New York radio station WEAJ broadcasts the first paid radio commercial for the Hawthorne Court Apartments in Jackson Heights. 10 minutes was \$50.

1941-First Television Ad was broadcast before a Brooklyn Dodgers game. We would like to Thank Erick for stopping by and enlightening us on his adventures at Facebook and Zappos.