

### **Temple Founder Lions Club**

## **Broadcaster**

# TFLC President Shannon Gowan



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### HERE IS WHAT'S COMING....

#### **UPCOMING PROGRAMS:**

7/3: No Meeting-Happy 4th of July!!!

7/10: n/a 7/17: n/a 7/24: n/a

**GREETER SCHEDULE** 

n/a

**BIRTHDAYS:** 

7/2: Mitchell Randles **CLUB CALENDAR:** 

6/28: Camp Dreamcatcher Cookout (Mclanes Childrens Hospi-

7/3: \*\*\*\*\*No Meeting\*\*\*\*\* HAPPY 4TH OF JULY!!!

7/10: TFLC Lunch Meeting (Gober)

7/15: Board of Directors Meeting (Cotton Patch)

7/17: TFLC Lunch Meeting (Gober) 7/24: TFLC Lunch Meeting (Gober)



The TFLC had Bruce Scafe, Co-founder of the Austin City Limits television show come to speak with us today.

Bruce was the director of the first two Seasons in 1976 & 1977. It is now in Season 45. Bruce talked to us about the early days of the program.

KLRU (then KLRN) program director Bill Ar-

hos, producer Paul Bosner and director Bruce Scafe hatched the idea of Austin City Limits television show in response to PBS's call for original programming from its member stations. Scafe had already directed the music show The Session for WSIU in Carbondale, Illinois, while Bosner was a dedicated fan of the so-called cosmic cowboy scene in Austin. After the latter turned Arhos on to Jan Reid's book *The Improbable Rise of Redneck Rock*, which covered the progressive country scene, the trio came up with the idea of a TV program to showcase Austin's diverse mix of country, blues, folk and psychedelia. Thus Austin City Limits (title courtesy of Bosner, who saw the sign every week when he commuted from Dallas to Austin) was born. The pilot was shot on October 17, 1974, and starred Willie Nelson, who was not yet the iconographic American music figure he would become. (B.W. Stevenson was actually taped the night before, but the recording was deemed unusable.) The deliberate lack of production slickness and attention to audio detail pleased even the notoriously TV-shy Nelson, and Arhos pitched the pilot to PBS as part of its 1975 pledge drive. The show's success as a fundraiser was enough for Arhos to get ACL greenlighted as a series, and the odyssey began.

We would like to thank Bruce for coming by and speaking to our club.