



Broadcaster

Temple Founder Lions Club

Boss Lion Jamey Secrest
2014 – 2015

www.templelionsclub.org



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Editor, 2nd VP Randy Sepulvado

February 25, 2015

➤ **CLUB CALENDAR**

- 3/4: Club Meeting, Noon – Gober House
- 3/5: Nominating committee meeting for Past Pres.
- 3/9: BOD Meeting, Noon – Cotton Patch
- 3/11: Club Meeting, Noon – Gober House
- 3/18: Club Meeting, Noon – Gober House
- 3/25: Club Meeting, Noon – Gober House

➤ **GREETERS**

- 3/4: Charles Pierce, Cheryl Traudt
- 3/11: Cave Wann, John Bonnet
- 3/18: Bob Farrell, Timm White
- 3/25: Lathe Owens, Wade Matthews

➤ **THIS WEEK'S GUESTS**

- 2/25: Rod Henry and Riley Royal

➤ **BIRTHDAY'S THIS WEEK**

- 3/2: Ken Neilson, Rodney Smith
- 3/3: Henry Jezek
- 3/6: Mike Russell

➤ **PROGRAMS**

- 3/4: Gregg Miller - VP Operations, Round Rock Ex
- 3/11: Mayor Danny Dunn - City Update
- 3/18: Lee Ann Deal - National Child Abuse Month
- 3/25: Leslie Gilmore – Peaceable Kingdom

➤ **CLUB ANNOUNCEMENTS**

- Auction Items needed for Noon Club Meetings
- If any Past Presidents or past BOD members have club award patches from previous years accomplishments please give to Lion Randy. We are going to update a club banner before district meeting.
- 4/10 & 4/11 – District Convention, Hilton Garden Inn, hosted by Temple Founder Lions, guest speaker – Past Int'l President Sid Scruggs III – Please Attend! We need volunteers to work registration table, decorate, assist in voting room, award ceremony, Pick up PIP Scruggs and first lady at airport and be their liaison for the weekend, officers to greet them upon arrival a hotel, print programs and name badges, obtain and fill items for 150 goodie bags (maybe your business would like to participate with logo/info items). To volunteer and more information see Randy.
- 4/17 & 4/18 – Temple Lions Follies – tickets available at March 18th meeting. Please sell Program Ads, see Dave Fette for rates and more information. We will need additional auction items – sell, sell, sell.

➤ **MEALS**

- 3/4: Susan - Swedish meatballs, noodles, green beans, salad
- 3/11: Fat Boys - BBQ brisket & sausage, potato salad, cole slaw
- 3/18: Susan - Meat loaf, mash potatoes, peas, salad
- 3/25: Fat Boys - Grilled chicken breast, green beans, au gratin potatoes

➤ **TODAY'S LIONS PROGRAM**

Lion Ken Higdon introduced this week's guest speaker our Temple Chamber of Commerce President Rod Henry. Mr. Henry has been in the chamber of commerce field since 1977. Rod shared with us several items that he is excited about where the chamber is involved and working on. The revitalization of downtown, grow the partnership with the military families, and the new Santa Fe Market Days are top.

Downtown Temple – Rod is working closely with Thomas Baird the chairman of the downtown Temple Council and they are very encouraged of the new changes that are happening downtown. Today when they walk the streets it's refreshing how the area today and in the future looks. They encourage us to please come to see for ourselves, if we haven't been in a while. When Rod first came to Temple for his initial interview for the President's job, his original thoughts were "your Downtown area sucks". This should be your vocal point of the town, it reflects your community and how they might feel. What is the impression someone gets when they first drive up? So the chamber will continue to work closely with the city to identify key players, open discussion on setting priorities and review funding opportunities. They must focus on the core of the community and make the necessary changes. One of the key components of the chamber is to always act on opportunity, be a catalyst, make things happen to grow and improve the community.

Santa Fe Market Days – new event collaboration with city and chamber, starts weekly on Saturdays beginning April 4th. Events include Farmers Market concept with food trucks, vendors, entertainment and arts/crafts. There is a need for volunteers around 100, if interested call chamber. This also presents a great opportunity for clubs, groups, or organizations to be showcased absolutely free. They offer one free tented booth space for organizations to utilize for fund raising, club information, perform services and or provide resources. Sign up at www.SFMarketDays.com

Military Affairs – He identified need to take a more involved approach/relationship with Ft. Hood. Have started the adoption of the 13th Medical Brigade and developing a working affiliation with the National Guard. An extensive study is needed to determine how Ft Hood impacts Temple, Texas. No one has looked in to it here and we would not want to lose them to Military cuts and downsizing as was the case in 2005 with 3 other Texas bases lost. Many other states are very involved in the process but does not seem to be the case in Texas? Temple should be at the forefront to do whatever is necessary to assist Ft. Hood during the BRAC proceedings. Additionally, we should be developing programs for the men and women leaving the military to find jobs and start businesses here in Temple.

What is the biggest challenge for the life of a Chamber Executive? Needed funds to platform new innovative programs and processes. They are unique in the fact that their revenue comes from member investments, not dues. Discovering new revenue streams without going to your members is a critical factor for success when needing additional funding for programs. Sounds Familiar!!